



**SELLORRA** . . . . .  
**NIGERIA**

Since 2024

# SELLORRA

## Logistics Investment Plan

*“Empowering Last-Mile Delivery,  
One Bike at a Time”*

► Sub of:  
**Pavictek Digital Ltd**



Website:  
[www.sellorra.com](http://www.sellorra.com)





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# Introduction



**Victor Olofin**

CEO & Founder

## Welcome Message

At Selloorra NG, we believe in shared prosperity —a future where everyday people can invest in local solutions, build lasting wealth, and drive meaningful impact in their communities. Our marketplace isn't just a platform; it's a **MOVEMENT**. One where technology meets opportunity, and where your investment powers not only profits but progress.

## About Us

Selloorra NG is revolutionizing Ibadan's e-commerce and logistics space by bridging the gap between vendors and customers through a seamless digital platform and an efficient last-mile delivery system. To expand our logistics capacity and empower partners, we present a structured investment plan designed to deliver profitable returns while contributing to our growing ecosystem.





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# Vision & Mission

## ► Company Vision

ooo

To become Africa's most trusted and inclusive marketplace — connecting vendors, empowering buyers, and enabling investors to build wealth through real economic impact.

## ► Company Mission

ooo

To provide a secure, transparent, and innovative platform where:

- Vendors can grow their businesses,
- Buyers enjoy endless choices,
- And investors earn while transforming last-mile delivery and local commerce.



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## Our Values

**1**

### EMPOWERMENT

We lift individuals and communities through inclusive opportunities

**2**

### INNOVATION

We leverage smart technology to drive growth and efficiency.

**3**

### TRUST

We build relationships on reliability and honest

**4**

### TRANSPARENCY

We operate with clarity, integrity, and accountability.

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# Investment Model 1

## Fleet ROI Program (Passive Investment)

Ideal for working professionals, retirees, and busy individuals seeking consistent, passive income without getting involved in daily operations.

- Investment Cost: **₦1,900,000**
- Tenure: 12 months
- ROI: 20% (**₦380,000** annually)
- Monthly Payout: **₦190,000**
- Ownership: Sellorra retains operational control; The bike is part of Sellorra's managed fleet.



**“Earn without the hassle.”**



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## What We Handle:

- Bike purchase and documentation
- Rider recruitment and management
- Maintenance and servicing
- Delivery route planning and customer service

## What You Get:

- Monthly returns of **₦190,000**
- Full payout after 12 months totaling **₦2,280,000**
- Signed MoU and regular performance reports
- After the 12-month period, the bike becomes the property of Selloorra.



**“Earn without the hassle.”**



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# Investment Model 2

## Own & Earn Program (Active Partnership)

For entrepreneurs or small businesses who want to actively participate and earn from logistics.

- Minimum Bike Investment: **₦1,900,000** (or provide your own bike that meets platform standards)
- Earnings Split:
  - Investor: 90% of all completed order fees (gross delivery fees before platform deductions)
  - Sellorra: 10% platform commission
- Ownership: You fully own the bike.



**“Own the asset. Control your profit.”**



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## Your Responsibilities:

- Bike maintenance
- Payment of assigned rider (optional: investor can ride)
- Ensuring bike is only used on the Selloorra platform
- Compliance with operational standards

## Selloorra Provides:

- Daily delivery assignments
- Live tracking dashboard
- Rider onboarding (if needed)
- Brand exposure and digital infrastructure



**“Earn without the hassle.”**



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# Investment Packages

Packages	Investment Type	Cost (₦)	Returns	Payout Frequency	Duration	Ownership
Starter Fleet	Passive	₦1,900,000	₦2,280,000 (20% ROI)	Monthly (₦190k)	12 months	Sellorra
Dual Flee	Passive	₦3,800,000	₦4,560,000 (20% ROI)	Monthly (₦380k)	12 months	Sellorra
Mini Operator	Own & Earn	₦1,900,000+	90% of order fees	Weekly/ Monthly	Ongoing	Investor
Fleet Partner	Own & Earn (3+bikes)	₦5,700,000+	90% of order fees	Weekly/ Monthly	Ongoing	Investor



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## Risk Considerations



Passive Investors (Model 1): Minimal operational risk, handled by Selloorra.



Operational Partners (Model 2): Risks include rider management, maintenance, and downtime. Proper oversight is essential





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## Exit Strategy



Passive Investors: Exit after 12-month contract or renew. Ownership of the bike transfers to Selloorra.



Active Partners: Can exit by selling the bike or transitioning to a passive plan via Selloorra's Buyback (on negotiation).





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# Why Invest in Sellorra?

- Rising Demand: Growth in on-demand delivery services across Nigeria.
- Innovative Model: Blend of tech, logistics, and community-driven investment.
- Transparency: Investor dashboards, contracts, and monthly reporting.
- Scalable Vision: From Ibadan to other Nigerian cities. Targeted expansion includes major delivery hubs across the southwest in the next 24 months.





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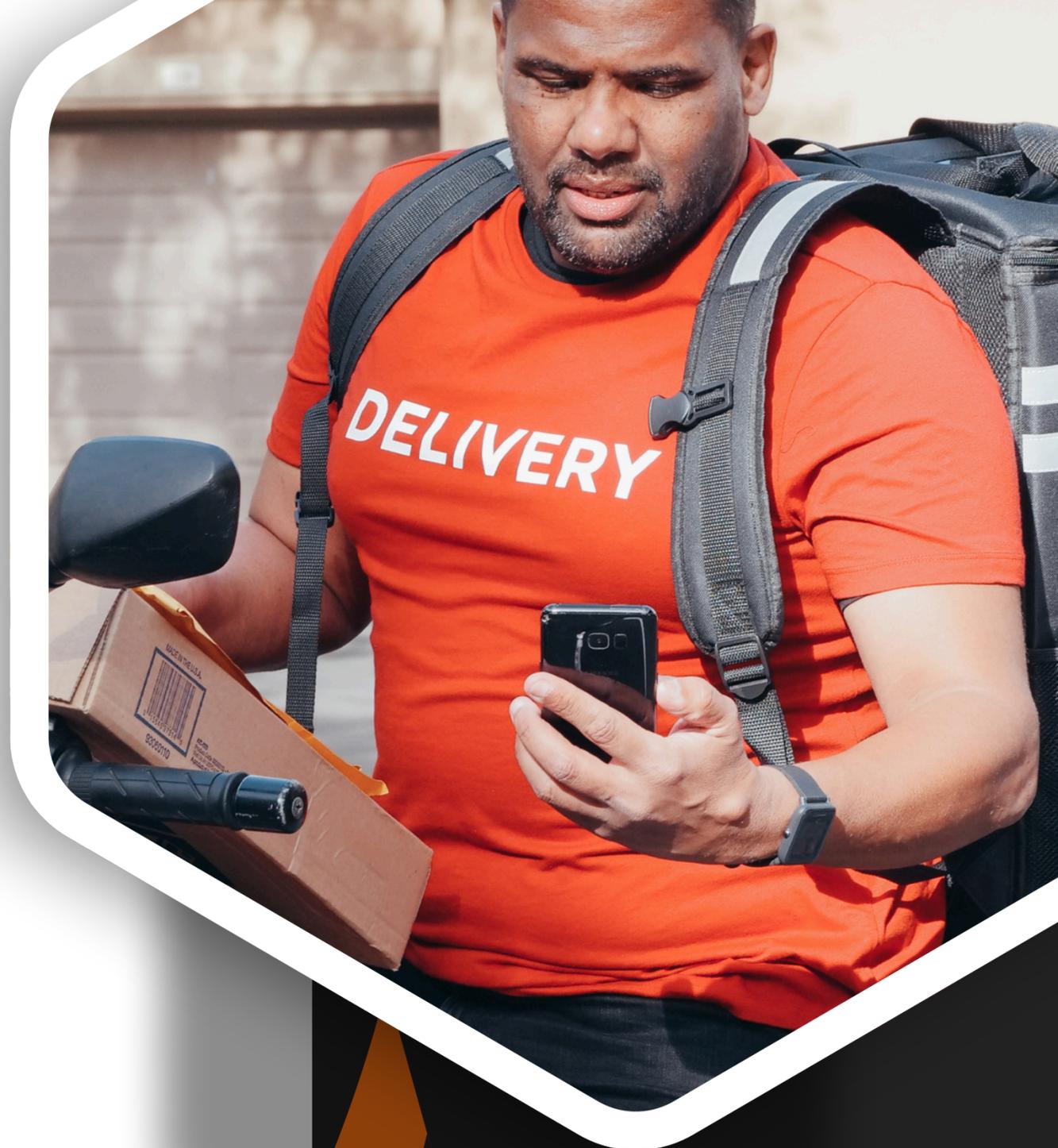
**MAKE PAYMENT OR CHEQUE IN  
THE NAME OF:**

**Sellorra's Bank Details:**

**First Bank**

**2047173554**

**SELLORRA NG (INVESTMENT)**





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# Contact

Ready to invest or  
need more details?

Company Contact



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